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Genova
Palazzo Ducale
Fondazione per la Cultura



Creative
Cities



This project is implemented through
the CENTRAL EUROPE Programme
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www.creativecitiesproject.eu

Creative Urban Development

Thanks for collaboration to Liceo Linguistico
Internazionale Grazia Deledda and Società Ligure
di Storia Patria

Info: creativecities@comune.genova.it

Thursday, 7 June 2012

Location:

Palazzo Ducale – Sala Munizioniere

The formula is easy, but the concept is complex. What is intended for “creative city” has been discussed for over two decades. With this term are defined cities that have the ability to succeed in international competition by virtue of industries based on abstract skills, thanks to an “immaterial” production while processing, but profitable when commercialized. Actually defining what creativity is seems not so simple, as it is not always easy to explain why some cities succeed in this field and others do not.

About this we will discuss on June 7th, 2012 with the Italian and international experts.

08:30 – 09:00

Registration

09:00 – 13:30

Welcome speech – Deputy Mayor for Culture, Municipality of Genoa and Susanne Kucharski – Huniat, “Creative Cities” Head Coordinator

Conference “Creative Urban Development”

- » Moderator: **Agostino Petrillo** – Researcher and Professor of Urban Sociology
- » **Charles Landry** – Expert in the use of imagination and creativity in urban change, President of Comedia
- » **Franco La Cecla** – Cultural Anthropologist and Architect
- » **Anna Corsi** – Architect and Urban Lab Director

Round Table and Discussion



Thursday, 7 June 2012

Location:

Palazzo Ducale – Sala Dogana

The 5 cities of the “Creative Cities” project will bring 10 young photographers presenting all together 20 photos. The theme of this photo exhibition is “Urban sustainability and creative development of the cities.”

10 artists for 20 shots: a glance at the relationship between cities and the environment. It will be a moment of international exchange between artists and visitors.

18:00

International Art Exhibition Opening

Artists showing their photos:

- » **Marianna Nazar** and **Aleksandra Xellas Krzyszewska** (Gdansk, Poland)
- » **Andrea Bosio** and **Anna Positano** (Genoa, Italy)
- » **Franziska Schurig** and **Andrzej Steinbach** (Leipzig, Germany)
- » **Ajda Schmidt** and **Marijo Zupan** (Ljubljana, Slovenia)
- » **Máté Dobokay** and **Gábor Horváth** (Pécs, Hungary)

The exhibition will be open to the public from 8 to 24 June, Tuesday to Sunday from 15:00 to 20:00.

Friday, 8 June 2012

Location:

Palazzo Ducale – Sala Società Ligure di Storia Patria

09:00 – 13:00

Workshop and discussion “Between copyright and copyleft – the protection of copyrights in European legislation. Pictures, photography and other visual languages”

- » Moderator: **Francesco Paolo Micozzi** – Expert in criminal law, technology law and new technologies, privacy and copyright.
- » **Giovanni Battista Gallus** – Expert in copyright and in legal profiles of free / open source software, president of the Association of Telematic Lawyers
- » **Marco Ciurcina** – Expert in IT law, copyright, patents, trademarks

CREATIVE INDUSTRIES:

advertising • architecture • arts and crafts • design • film, photography, music • media • software and computer games • publishing • visual and performing arts

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